

# Retail/DIY



Shipping in containers is an economical and safe way of shipping most types of cargo. But putting cargo into a container also involves a constant risk of moisture damages for almost every kind of cargo on every voyage.

Absortech is a reliable partner with our head office in Sweden and an integrated, global supply chain. We have specialists following the specific needs in a wide range of industries so we can offer you effective moisture protective solutions.



## ABSORINSIGHT

The Retail and DIY (Do It Yourself) segment is sensitive to moisture damage and damaged goods are very costly to restore, if possible at all. This means loss of profit. And furthermore it could mean a great loss for the brand itself. Strong arguments to ensure solid moisture damage protection.

Damaged goods must often be scrapped or sold with a discount. Or even worse, a container of seasonal goods may not be re-ordered and delivered until the season is over... This is not new to this segment. However "old" desiccants as clay and silica gel is still commonly used. Both having, compared to calcium chloride, a relatively low absorption capacity. And these days, silica gel is being questioned from environmental point of view due to existents of heavy metals (leading garment brands are currently banning the use of silica gel).

Our desiccants are based on highly effective, non-toxic and environmentally friendly calcium chloride which is one of the most hygroscopic when it comes to absorb moisture from the surrounding air. Absortech offer the clever installation accessories that comes with AbsorRange™ a container can be dressed in minutes. And cut installation time means improved profit.

Absortech Group®

## Typical moisture damages

-  Mould and mildew
-  Bad or changed smell
-  Damaged packaging
-  Peeling labels
-  Collapsed packaging

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